

**PLATINUM CONSTRUCTION &
DEVELOPMENT**

AUGUST NEWS



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UT Lic #4940210-5

DESIGNING OUTDOOR SPACES FOR SOUTHERN UTAH'S PERFECT FALL WEATHER

As temperatures begin to cool, outdoor living becomes one of the biggest highlights of life in Southern Utah. Thoughtfully designed patios, fire features, outdoor kitchens, and comfortable gathering spaces allow homeowners to enjoy the beautiful scenery well into the fall months. A custom home should be designed to make the most of every season—not just summer.



BUILD NOW, BE HOME BY NEXT SUMMER

Now is one of the best times to begin planning a custom home if you want to enjoy it by next summer. Starting the design and permitting process this fall gives homeowners plenty of time to personalize every detail without feeling rushed. A head start today can make all the difference in creating a home that's ready for next year's outdoor entertaining season.

PREPARING YOUR CUSTOM HOME FOR THE HOLIDAY SEASON



With the holidays just a few months away, many homeowners are already thinking about hosting family and friends. Whether you're planning a future custom home or making updates to your current one, features like open floor plans, spacious kitchens, and inviting outdoor spaces make entertaining effortless. Now is the perfect time to start planning a home that's built for making memories year after year.



WHERE WE ARE: PROJECT UPDATES

There's nothing better than watching a vision take shape! Our current projects are moving through some exciting stages—from the details happening behind the walls to the finishes that are beginning to bring each home to life.

Recently, we've been sharing a closer look at drywall finishing, expansion joints, stucco, flooring preparation, and even the importance of getting the perfect slope on a shower floor.

They may not always be the glamorous parts of building a custom home, but these are the details that make a difference.

Follow along on social media for more behind-the-scenes updates as we continue bringing these homes closer to completion.

✨ THE WOW FACTOR: IT'S ALL IN THE DETAILS

What takes a custom home from beautiful to unforgettable?

That's the inspiration behind our Wow Factor Series, where we highlight those special features that make you stop and say, "WOW."

So far, we've featured The Front Door, Statement Chandelier, Hidden Pantry, Statement Fireplace, Indoor-Outdoor Living Experience, and Floor-to-Ceiling Windows.

And we're not finished yet! Up next, we'll continue exploring the details and design features that can turn your custom home into something uniquely yours.

WHY THE LITTLE THINGS MATTER

Some of the most important details in a home are the ones you'll never notice when it's finished—and that's exactly the point.

Proper preparation, quality materials, skilled trades, and taking the time to do things right at every stage all contribute to how a home looks, feels, and performs for years to come.

At Platinum, we're not just focused on the finished product. We're paying attention to how we get there.

Integrity is the Foundation We Build On.

Micah



use when you're building custom, the details should be anything but ordinary.

