



Why Are Some New Homes *Cheaper* Than Others?

With nearly 30 years of experience in the construction industry, I have seen beautifully built homes with quality materials. I have seen a custom Cabinet Maker put his heart into making cabinets; sanding, finishing, leveling, then sanding again until the cabinet was perfect. I have seen a Mason apply plaster to a custom fireplace surround; skillfully smoothing out any imperfections by hand until it was just right. Both artists in their trades... And then I have seen *cheap*.

At **Platinum Construction & Development** we don't do *cheap*. We personally manage and supervise each step of the construction process ensuring the highest quality. We have developed a **Quality Inspection Checklist** for every aspect of your new custom home—from the very first rock moved in preparation for the groundwork to our final walk-through before handing the keys over—and we don't check that item off until it has met our quality standards. We take pride in putting in the very best products (the first time) so that you don't have to spend more money on replacements a few years down the road. We do things the right way, the way they should be done, the first time—and oftentimes, the right way is more expensive.

Building With Integrity: What Sets Our Process Apart

When you're investing in a custom home, every detail matters—from the structure behind the walls to the finishes you see every day. At **Platinum Construction & Development**, we don't believe in cutting corners. We believe in building homes that stand the test of time—beautifully, efficiently, and with total transparency.

We understand that building a home is a significant investment, and you deserve to know exactly what you're getting. That's why we focus on education and collaboration throughout the process. Rather than simply presenting a low number, we walk you through what that number includes—so you're never left wondering where corners may have been cut.





Here are just a few ways we approach quality from the ground up:

Framing That Lasts

Not all walls are created equal. Our framing methods exceed basic standards to ensure durability, energy efficiency, and a solid foundation for everything that follows. We use:

- 2x6 exterior walls for strength and better insulation
- Conventional spacing and double top plates for structure
- Proper bracing at corners and openings

These might be details you don't see when the home is finished—but they make all the difference in performance and longevity.

Superior Insulation for Southern Utah's Climate

Our region sees everything from triple-digit summers to chilly winter mornings. That's why we use insulation—well beyond what's required. This helps keep your home comfortable year-round and can save you tens of thousands in energy costs over time.

Front Doors & First Impressions

Your front door sets the tone for your entire home. We help you select a high-quality door that not only looks beautiful but performs well—durability, insulation, and security all matter.

Thoughtful Window Selection

We work with trusted brands that back their products with strong warranties and proven performance. You'll be guided through your window options to make sure you get the right balance of energy efficiency, style, and long-term value.

Patio Doors That Work as Hard as You Do

Whether you're after seamless indoor-outdoor living or just a smooth glide with zero frustration, we'll help you choose the right patio door based on your needs and how you live in your space.

Right-Sized HVAC for Year-Round Comfort

We don't guess—we engineer. Every HVAC system is custom-designed based on your floor plan and lifestyle. Zoned systems, right-sized units, and thoughtful placement all play a role in keeping your home comfortable without waste. We even factor in options for your garage, casita, or future expansion.





Finishes That Reflect Your Style and Standards

From paint quality to custom wall treatments, flooring, cabinetry, and countertops—what you see *and* what you don't see should meet your expectations. We'll walk you through your options, making sure you understand the differences in quality and performance.

No Guesswork—Just Clarity

We believe in giving you the full picture. You'll collaborate directly with our designer and team to choose materials, systems, and finishes that suit your style, function, and budget—with confidence. No two builders are alike, and there's rarely a true “apples-to-apples” comparison. That's why we encourage questions—ask what's behind the walls, what your systems include, and how your home will perform for years to come.

At **Platinum Construction & Development**, we're here to build more than a house. We're here to build trust, transparency, and the home you've always envisioned.

